

Associated partners:

In order to develop close relationships with both the researchers and practitioners in water management the project has a **Liaison Committee** (advisory body), consisting of:

- the Water Supply and Sanitation Technology Platform,
- INBO the network of districts managers,
- Spanish Water Technology Platform
- Institute of Meteorology and Water Management, Poland,
- Romanian Water Association, Romania
- the Languedoc-Roussillon "Cluster EAU" (Pôle de compétitivité)
- Enterprise Europe Network.



To help in the innovation process, **WaterRtoM** will benefit from the Enterprise Europe Network (EEN), a network of 70 local consortiums, gathering about 600 partner organisations in more than 40 countries, promoting competitiveness and innovation at the local level in Europe and beyond.

More information: www.waterrtom.eu

Partners

France

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Poland



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Water Research to Market

To speed up the transfer of
water related research
outputs

to

Public and private Practitioners,
Researchers and the research funding bodies



**LIFE project,
Contract : LIFE09 ENV/FR/000593**

Start date: 01/09/2010

End date: 31/08/2013

Project activities

- **The permanent watching of the sector:** On the research side, identification of current projects at EU level (both FP and Member-states), continuous survey and listing of outputs, upstream discussions with research performers on their outputs, first ranking of the outputs in term of distance-to-the-market; on the practices side, permanent survey of bottom-up rising questions and demand for tools by practitioners, including links with forum run by others
- **The ReMAS, Research market Assessment strategy,** a standardized method for an in-depth assessment of the potential benefits of emerging tools / methods to assess research outputs in term of their distance-to-market.
- For those research outputs ranked “close-to-implementation”, an individualized strategy for implementation (**a business case**) will be developed in close negotiation with the selected research teams for preparing the steps further.
- **The promotion of Innovation Precursors** It will be organized during brokerage events, to identify both sites for implementation, and SMEs / companies ready to take over the innovation (ie Pollutec, IFAT in Germany WODKAN in Poland,, annual World Water Week in Sweden, EXPOAPA in Romania, Euro-INBO...) It will also develop an active community of practices in involving the targeted stakeholders in social networking.

Water RtoM Objective,

Water RtoM aims to speed-up the transfer of research outputs to practitioners, with a targeted time lag down to 3 - 5 years by adding a step between research and the existing technology transfer schemes to SME by pro-actively digging, assessing and promoting the r

Water RtoM Ambition

- To analyze the present status of research in water arena
- To make available the current innovations at regional , national and EU level
- To identify continuously the demand for tools by practitioners
- To facilitate the transfer by adding a step in between the existing transfer

- To offer a **service** for the practitioners
- To make available **30 innovations ready to use**
- To **Promote** the innovations via a “e-fair”, brokerage events, seminars,...

Water RtoM concerns you



If you wish to be involved as an innovator or if you have some research outputs close-to-the-market and ready to use by the practitioners,
Join us !

www.waterrtom.eu